

TO: IAMSLIC SITE SELECTION COMMITTEE
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INIDEP LIBRARIANS, MAR DEL PLATA, ARGENTINA
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PROPOSAL TO HOST IAMSLIC CONFERENCE 2010:
MAR DEL PLATA CITY, ARGENTINA, SOUTH AMERICA, LATIN AMERICA
"2010 - BICENTENNIAL CELEBRATION OF ARGENTINE INDEPENDENCE"

We are very glad to apply to host you during the 2010 Conference. We have participated within IAMSLIC for quite some time and we know how friendly and cooperative this group is and that is why we would like to thank you back with this effort of organizing the Conference.

Mar del Plata is a very beautiful city with picturesque sceneries, located on the coast of the Atlantic Ocean, in the SE area of Buenos Aires province at 38° 00´ S and 57° 33´ W. It's sea coast comprises 39,2 Km2. It is a young city with only 130 years of history and 780.000 inhabitants.

Apart from the traditional "sun and beach" touristic option, other non-traditional attractions appear to be on the increase, among them, long weekend urban tourism, considering the wide diversity of recreational activities and natural features that this city has to offer.

Regarding the traditional productive sectors, it is the main Argentine fishing harbour. The fishing sector specializes in the production of Merluccius hubbsi hake, longtail hake, squid, rays, anchovy, pink cuskeel, flatfish, salmon, narrownose smooth-hound, sea trout, white croaker, flathead fish, blackbelly rosefish, scallop and angelfish.

It is also a University city with a Public one and several private academic institutions.

Please visit our Mar del Plata official city website in English:

<http://www.turismomardelplata.gov.ar/>

- 1- **ACCOMODATIONS**, prices listed include taxes and are for low Spring season (September).

A- Accomodations at possible Conference Hotel, 3 options:

Hotel Las Rocas****

<http://www.hotellasrocas.com.ar/>

single plus buffet breakfast: U\$S 66

double plus buffet breakfast: U\$S 82

Hotel Costa Galana*****

<http://hotelcostagalana.com>

single/double: U\$S 150/190

breakfast: U\$S 9

Hotel 13 de Julio (Union hotel, similar to a good ***)

<http://www.hotel13dejuliodmq.com.ar>

single plus buffet breakfast: U\$S 39

double plus buffet breakfast: U\$S 56

B- Accomodations near the Conference Hotel (Costa Galana and Las Rocas) options placed at 'Playa Grande', by the seaside:

Hotel Marino ***

<http://www.hotelmarino.com.ar>

single plus buffet breakfast: U\$S 57

double plus buffet breakfast: U\$S 63

Hotel Club del Golf***

<Http://www.hotelclubdelgolf.com.ar>

single plus buffet breakfast: U\$S 48

double plus buffet breakfast: U\$S 72

Apartments x 4 guests: U\$S 135

Hotel Hostal Alem***

<http://www.elhostaldealem.com.ar>

single plus buffet breakfast: U\$S 45

double plus buffet breakfast: U\$S 58

Hotel Amsterdam*** superior

<http://www.hotelamsterdam.com.ar>

single plus buffet breakfast: U\$S 48/60

double plus buffet breakfast: U\$S 69/93

Hotel Guemes** In 'Guemes' Shopping Area

single plus buffet breakfast: U\$S 20

double plus buffet breakfast: U\$S 40

C- Accomodations near Hotel 13 de Julio, downtown conference hotel option

Hotel Antartida***superior

<http://www.hotelantartida.com.ar>

single plus buffet breakfast: U\$S 26

double plus buffet breakfast: U\$S 35

Hotel Iruña****

<http://www.hoteliruna.com>

single plus buffet breakfast: U\$S 68/92

double plus buffet breakfast: U\$S 72/100

Hotel Presidente****

<http://www.presidentehotel.com>

single plus buffet breakfast: U\$S 59/68

double plus buffet breakfast: U\$S 63/73

Hotel Dos Reyes****

<http://www.dosreyes.com.ar>

single plus buffet breakfast: U\$S 84

double plus buffet breakfast: U\$S 92

Hotel Valles ***

<http://www.valleshotel.com.ar>

single plus buffet breakfast: U\$S 28
double plus buffet breakfast: U\$S 46

More information on the Official Mar del Plata Town Hall Tourism website

<http://www.turismomardelplata.gov.ar/>

More information on Hotel accommodations, including maps:

<http://www.goargentina.net/hotels/mardelplata/>

RESTAURANTS: There is a wide variety of options in prices, qualities and food styles, near and far from hotels, from a hamburger and a coke at MacDonaldis for 6 dls. to a regular good dinner, with wine, around 15 dls. We want to emphasize that you can eat excellent dishes for this price, there are many other more expensive options also.

LOCAL TRANSPORTATION: There are good regular buses all around the city (40 cents). All day long there are plenty of taxis and remises. Taxis can be stopped anytime along the streets at no risk. To go from the 'Playa Grande' Seaside area where the INIDEP, Hotel Las Rocas and Hotel Costa Galana are situated, it takes 10-15 minutes to go downtown and it costs approx. U\$S 4-5.

2- SOCIAL EVENTS- INCLUDING OPENING RECEPTION- BANQUETS- FIELD TRIPS

OPENING RECEPTION- Options for approx. 100 persons, cocktail type reception including wine and sodas.

--At Normandina <http://www.lanormandina.com.ar>

At 'Playa Grande' seaside area, 2-3 blocks from Conference Hotel options.

Cocktail or 'Diplomatic lunch' type , approx 2 hrs, from 6:00 to 8:00 PM

U\$S 22/person plus reception place U\$S 740 .

--At INIDEP <http://www.inidep.edu.ar>

At 'Playa Grande' seaside area.

Lunch, approx 2-3 hrs

U\$S 10/person

--At possible Conference Hotel:

Hotel Costa Galana

Cocktail: U\$S 32/person

Hotel Las Rocas

Cocktail: U\$S 22/person

BANQUET – At a typical Argentine ranch (estancia) 'Santa Isabel'

<http://www.santa-isabel.com.ar> (see also in English), at the countryside

It could be organized for mid-day or early evening.

U\$S 40/person

Wine reception at the terrace with 'empanadas' and cheeses, asado criollo (Argentine barbecue), desserts and good wines, sodas and coffee.

Includes outdoor activities such as playing board games, tennis courts, football, horseback riding, walks along a beautiful park.

Tango show: U\$S 280.

FIELD TRIP

--CITY TOUR U\$S 20/25 per person. Includes visiting the Fishing Harbour with sea-lions and seagulls; seacoastline circuit with beaches; elegant neighbourhood 'Los Troncos' and downtown.

--SIGHTSEEING FATHER'S HILLS AND LAKE, AND COUNTRYSIDE- U\$S 25/30 per person- 16 km from downtown, half day tour, 35 minutes trip

--SIGHTSEEING FROM THE SEA. Cruise Field trip at the ANAMORA ship, U\$S 10, without food. 1 hour.

There many other day-trip options for example visiting near-by towns.

3- MEETING SITE

1st OPTION – We suggest the HOTEL LAS ROCAS as first option because it has convenient prices that can be reduced in the future; with a beautiful landscape by the seaside; site only for the IAMSLIC conference; walking distance from INIDEP; walking distance to cheaper hotels and food; 2 blocks from Alem commercial street; one block from gas station and fast food; 10-15 minutes taxi drive to shopping and downtown area.

HOTEL LAS ROCAS **** <http://www.hotellasrocas.com.ar/>

Meeting Room '*Arena*'(100 persons with front tables) U\$S 413.- per day, includes area for poster session.

Room '*Azul*'for Exec Bd. Meetings (15-20 per) U\$S 124.- per day

Room '*Las Olas*'Guin for Silent Auction U\$S 206.- per day

Technical support equipment and 1 technician: U\$S 150.- per day

Coffee breaks- 2/ per day- U\$S 4 per person

Lunch without wine – U\$S 16,50 per person

Lunch-box- U\$S 10 per person

2 PC's for IAMSLIC only- U\$S 180 per day

Note- If 35 rooms are rented for 5 nights the Conference Rooms will be free. Special reduction prices can be obtained in the future.

ANOTHER TWO OPTIONS: 5 stars hotel on the seaside, 2 blocks from INIDEP and another one 3 stars union hotel placed downtown, prepared for conferences, with convenient prices.

HOTEL COSTA GALANA ***** <http://hotelcostagalana.com>

Meeting Room '*Peralta Ramos*'(100 persons with front tables) U\$S 990.- per day

Large Room '*Juan de Garay*'that can be divided in three, for Exec Bd. Meetings (15-20 per) plus room for Guin Silent Auction plus Poster session- U\$S 657.- per day

Technical support equipment and 1 technician: U\$S 190.- per day

Coffee breaks- 2/ per day- U\$S 9 per person

Executive Lunch without wine – U\$S 24 per person

2 PC's for IAMSLIC only- U\$S 250 per day

HOTEL 13 DE JULIO *** <http://www.hotel13dejuliodmq.com.ar>

Meeting Room 'Muelle Azul' (100 persons with front tables)

U\$S 330.- per day

Large Room 'Acuario' that can be divided in two, for Exec Bd. Meetings (15-20 per) plus room for Guin Silent Auction U\$S 190.- per day

Technical support- equipment and 1 technician: U\$S 150.- per day

Coffee breaks- 2/ per day- U\$S 3.- per person

Lunch without wine – U\$S 10 per person

2 PC's for IAMSLIC only- U\$S 180 per day

INIDEP <http://www.inidep.edu.ar>

We suggest one full DAY meeting at INIDEP. Meeting Room for 100 persons, with sits without tables and technological support. No expenses.

Coffee breaks- 2/ per day- U\$S 6 per person

Lunch-box – U\$S 6.- per person

4- TRANSPORTATION

Flights back and forth from large cities to Buenos Aires (Bs.As.)

EUROPE-

London-Bs.As. (Aerolíneas Argentinas) - U\$S 1700.-

Roma- Bs.As.- (Aerolíneas Argentinas)- U\$S 2.000.-

Brussels- Bs.As. -(Alitalia)- U\$S 1.700.-

NORTH AMERICA

Vancouver- Bs.As. (Continental Airlines)- U\$S 1.100.-

San Francisco- Bs.As.- (American Airlines)- U\$S 1.100.-

N.Y.- Bs.As.- (Aerolíneas Argentinas)- U\$S 1020.- (LAN Chile), U\$S 1900.-

Miami- Bs.As. (Aerolíneas Argentinas) –U\$S 906 .-(LAN Chile) U\$S 1.500.-

Mexico- Bs,As. (Aerolíneas Argentinas)- U\$S 1.025.-

CENTRAL & SOUTH AMERICA

Santiago de Chile- Bs.As. (Aerolíneas Argentinas)- U\$S 300- (LAN Chile) U\$S 500.-

Sao Paulo- Bs.As. (Aerolíneas Argentinas)- U\$S 345

Guayaquil- Bs.As. (LAN Airlines)- U\$S 1,000.-

Bogotá- Bs.As. (Copa Compañía Panameña) – U\$S 1.000.-

La Habana.- Bs.As. (Copa Compañía Panameña) – U\$S 1.100.-

AUSTRALIA & OCEANIA

Sydney- Bs. As. (Aerolíneas Argentinas)- U\$S 2.200.-

AFRICA

Johannesburg-Bs.As. (Iberia)- U\$S 1.984.- (SouthAfrican Airways) U\$S 823.-

Zanzibar- Bs.As. (Pinestate Airlines)- U\$S 4,300

ASIA

Nagasaki-Bs.As. (Nippon Airlines)- U\$S 2.400

Tokyo- Bs.As. (American Airlines) –U\$S 2.200

Options to go from Buenos Aires to Mar del Plata:

You can travel from *Ezeiza International Airport* (in Buenos Aires city) to *Mar del Plata* city (approx. 400 Kilometer distance):

- by AIR
- by REGULAR BUS or SHUTTLE BUS
- by "Remise" (which is a sort of private "authorized" Taxi)

All flights arrive to *EZEIZA International Airport* in Buenos Aires, North of Mar del Plata city. The best option from Bs.As. to Mar del Plata are direct comfortable shuttle buses (Tienda León) at 30 U\$S one way, 5 hours.

-- **FLIGHTS** from Buenos Aires local Airport to *Mar del Plata Airport*, so far, there are only 2 flights per day, price: U\$S 240.- (2 ways)

-- **BUSES:** regular buses every half hour from Buenos Aires Bus Terminal (1,30 hrs. from *Ezeiza*). 25 U\$S one way

-- **CAR RENTALS:** In *Mar del Plata* and at the *Ezeiza* International Airport, you will find national and international agencies such as: Hertz, Rent-a-car, etc

5- POSSIBLE DATES

LAST WEEK OF SEPTEMBER.

Low season for tourism.

Spring-time of approx. 18-22° degrees cent.

This proposal is a total of approx U\$S 12.000 for 90 persons for the 1st option Hotel Las Rocas, 2 full days all included, 1 day at INIDEP, plus Opening Reception and Banquet.
